

WOO

Rules & Guidelines

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Preamble

First and foremost, we want you and everyone to have as much fun as possible with WOO. We consider ourselves at service to the kite community, and want to enhance this awesome hobby for everyone, connect riders across the globe, and share the love we all feel for kiteboarding.

That said, to keep things fun for everyone, we have to keep one aspect of WOO fair and level, and that is the game we all love to play. Every game needs rules and regulations, and a referee to enforce them. We're very well aware that the referee usually is the least liked individual in the whole arena, so we don't take this responsibility lightly and dedicate a large portion of our time to do as good a job as possible. This document is our shot to inform everyone about the rules of the WOO game, and how you can make sure that you play fair. In an ideal world, we never have to put our referee in action to enforce them, we really trust and bet on the fairness and integrity of our community. In case we do have to enforce them, there are clear procedures and guidelines that we follow to treat every member of the WOO community equally.

Definitions

Start Recording

“Start Recording” refers to the exact time when a WOO session is started.

- For GPS Sessions, it is the time when you start the Freeride/GPS session on your phone or Watch.
- For Big Air Sessions, it is the time when you start recording on your WOO Sensor.
- For sessions with Jumps and GPS, it is the earlier of the two times above.

Stop Recording

“Stop Recording” refers to the exact time when a WOO session is stopped.

- For GPS Sessions, it is the time when you stop the Freeride/GPS session on your Phone or Watch.
- For Big Air Sessions, it is the time when you record the last jump on your WOO Sensor.
- For sessions with Jumps and GPS, it is the latter of the two times above.

Download Sessions

“Download Session” refers to the time a recorded session from a WOO Sensor gets transferred to the WOO App on a mobile phone.

Upload Session

“Upload Session” refers to the time a recorded session reaches our servers; the session reached our servers when the session shows up in the WOO App. With good internet connectivity, this is usually a few seconds after you hit “Save” in the WOO App.

WOO App

“WOO App” refers to the WOO App on a supported mobile phone and the WOO Watch App on a supported Watch. It is only allowed to upload the sessions of the WOO App account owner to the individual WOO App account. Note: the email address used for the WOO App registration is the email address via WOO Sports gets in contact with you; please make sure to use a registration email address that gets frequently checked. It is highly recommended and welcome to choose an account name in the WOO App which correlates with your real forename and surname for a better identification. The WOO App must be always updated to the latest WOO App version.

WOO Sensor

“WOO Sensor” refers to all WOO 1.0, WOO 2.0 and WOO 3.0 Sensors. To assure accurate results, it is recommended to record Kite - Big Air and Kite - Freestyle sessions with the latest version of the WOO Sensor (3.0). The WOO Sensor must be always updated to the latest WOO firmware version.

WOO Mount

“WOO Mount” refers to all WOO Mounts and WOO Frequent Flyer Mounts produced and sold by WOO Sports or an official WOO Dealer.

Watch

“Watch” refers to Apple Watch Series 3 or higher, and Garmin Watches that are compatible with the Kite GPS and Kite WOO+GPS Watch apps (requires the Garmin Connect IQ SDK). The Watch must be always updated to the latest WOO Watch App Version.

Valid WOO Session

“Valid WOO Session” refers to a Kite - Big Air, Freestyle or Freeride session that fulfills all criteria to be considered for being published within our WOO Community and leaderboards.

Duplicate Session

In the context of this document, a “Duplicate Session” refers to a Valid WOO Session uploaded to an individual WOO App account twice. Duplicate Sessions can be created by recording a session with two WOO Sensors or two supported GPS recording devices and have the same or overlapping time stamp. Note: uploading a Duplicate Session will be considered as an attempt of cheating.

General Rules

A Valid WOO Session must fulfill the following criteria:

- The session has to be recorded by a WOO Sensor or a supported mobile phone or Watch.
- The session has to be recorded, downloaded and uploaded at the latest 1 month after recording to the WOO App.
- Age and Gender have to be set correctly in the user account. In serious cases of doubt, WOO Sports can ask for the user's proof of identification. If the user is unable or doesn't want to show a proof of identification, it is up to WOO Sports to count this as an attempt of cheating.
- Every user must have an individual account in the WOO App on which only the owner of the account is allowed to upload a session and therefore each session must be uploaded to the user's individual account.
- The correct spot and board type must be chosen.
- The WOO Sensor and the WOO App must be updated to the latest available firmware and app version before Start Recording. It is on one's own responsibility to check if a new firmware or software version is available.
- If a WOO Sensor is required, the WOO Mount must be attached to the board according to the mounting instructions.
- The propulsion during the session is limited to kites and wings.

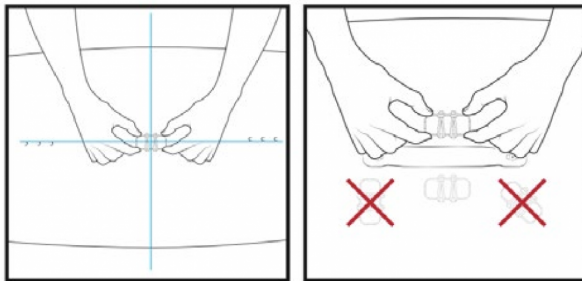
Note: a Valid WOO Session becomes invalid as soon as the user uploads a duplicate session.

Rules Kite - Big Air

The General Rules below are valid for the entire WOO community and refer to every Valid WOO Session recorded in the Kite - Big Air mode. In the Kite - Big Air mode the WOO Sensor records jump height, airtime, landing g-force, session duration, total accumulated height, total accumulated airtime and the total amount of jumps equal or over 1 m.

Mounting the WOO Sensor - Big Air

Every WOO comes with an adhesive WOO Mount that is used to attach the sensor to your board; an adhesive spare tape will be delivered with every purchased WOO Package or spare WOO Mount. For maximum accuracy, the WOO Sensor needs to be placed in the center of the board with the long edge parallel to the long edge of the board. **Every placement of a WOO Mount outside of the vicinity of the center will be considered as an attempt of cheating and be penalized accordingly.**



Tip: have the mount sit for 24h in order to fully attach to your board.

In the Kite - Big Air mode, the button on your WOO Sensor doesn't necessarily need to be facing to your right foot per se, however, we do recommend this as it's good practice to always keep the WOO button facing to your right foot while riding.

To enable Fair Play, the amount of WOO Mounts on the board shall be limited to 2 WOO Mounts.

Recording & Uploading Sessions - Big Air

All WOO Sensors (1.0, 2.0, 3.0) are compatible with the Kite - Big Air mode and can be used to record a Valid WOO Session.

Recording a session in Big Air mode should be limited to a maximum of **two** WOO Sensors attached in order to not infringe on Fairplay.

Independently of the amount of WOO Sensors and WOO Mounts attached to the board, it is only allowed to download a maximum of **two** sessions to the WOO App from which only **one** session

can be uploaded as a Valid WOO Session to one's individual WOO App account. WOO Sports reserves the right to delete all Duplicate Sessions to avoid wrong data in the total amount of sessions.

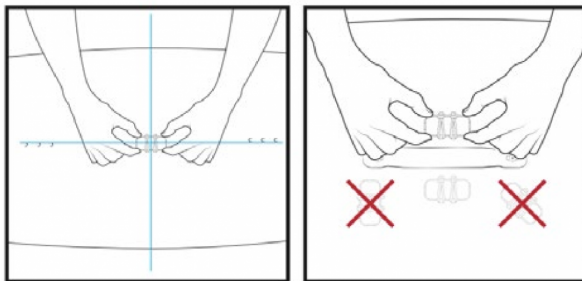
Note: please ensure that the recorded sessions fulfill all requirements of a Valid WOO Session.

Rules Kite - Freestyle

The General Rules below are valid for the entire WOO community and refer to Valid WOO Sessions recorded in the Kite - Freestyle mode. In the Kite - Freestyle mode the WOO Sensor records and scores tricks based on rotations, airtime, kite position and landing quality including the amount of tricks mastered, pop, total airtime and session duration.

Mounting the WOO Sensor - Freestyle

Every WOO comes with an adhesive WOO Mount that is used to attach the sensor to your board; an adhesive spare tape will be delivered with every purchased WOO Package or spare WOO Mount. For maximum accuracy, the WOO Sensor needs to be placed in the center of the board with the long edge parallel to the long edge of the board. **Every placement of a WOO Mount outside of the vicinity of the center will be considered as an attempt of cheating and be penalized accordingly.**



Tip: have the mount sit for 24h in order to fully attach to your board.

In the Kite - Freestyle mode, the button on your WOO Sensor must always face your right foot to allow a correct stance and trick detection. The rider's stance is specified in the WOO App.



Make sure to place your WOO with the power button facing your RIGHT foot!

To enable Fair Play, the amount of WOO Mounts on the board shall be limited to 2 WOO Mounts.

Recording & Uploading Sessions - Freestyle

The 2.0 and the 3.0 WOO Sensor are compatible with the Kite - Freestyle mode and can be used to record a Valid WOO Session.

Recording a session in Freestyle mode should be limited to a maximum of **two** WOO Sensors attached in order to not infringe on Fairplay.

Independently of the amount of WOO Sensors and WOO Mounts attached to the board, it is only allowed to download a maximum of **two** sessions to the WOO App from which only **one** session can be uploaded as a Valid WOO Session to one's individual WOO App account. WOO Sports reserves the right to delete all Duplicate Sessions to avoid wrong data in the total amount of sessions.

Note: please ensure that the recorded sessions fulfills all requirements of a Valid WOO Session.

Rules Kite - Freeride

The General Rules below are valid for the entire WOO community and refer to every Valid WOO Session recorded in the Kite - Freeride mode (no WOO sensor needed). In the Kite - Freeride mode the WOO App on supported devices records distance, speed and session duration.

Recording & Uploading Sessions - Freeride

It is not necessary to use a WOO Sensor while recording a Valid WOO Session in the Kite - Freeride mode.

Independently of the amount of Watches or mobile phones used during a session for recording the GPS data, it is only allowed to download a maximum of **two** sessions to the WOO App from which only **one** session can be uploaded as a Valid WOO Session to one's individual WOO App account. WOO Sports reserves the right to delete all Duplicate Sessions to avoid wrong data in the total amount of sessions and cumulative metrics..

Sessions in Kite - Freeride mode must be recorded by using a kite or wing as propulsion only. Using any other means of transport such as boats, cars or other non-kite or -wing powered equipment is considered as a clear attempt of cheating. Furthermore, Kite - Freeride sessions must be recorded on any body of water to be counted as a Valid WOO Session (Freeride).

Note: please ensure that the recorded sessions fulfill all requirements of a Valid WOO Session.

Additional mounting tools

During a session, the WOO Sensor must always sit in a WOO Mount which is directly attached to the surface of the board; an adhesive spare tape will be delivered with every purchased WOO Package or spare WOO Mount. It is not allowed to attach or tape neither the WOO Sensor itself nor the WOO Mount to any temporary surfaces like a grab handle, removable plates, etc. **Disregarding this rule can be considered as an attempt of cheating and be penalized accordingly.**

Code of Conduct

The WOO Community is a place to share the stoke about kitesurfing, support each other and also communicate with each other. Every individual is welcome and shall not be offended, discriminated against or mistreated. As many children and youngsters are part of our WOO Community, especially adults shall act as a role model for sportsmanship and positive communication; all explicit images and User Generated Content which is rated 18 years and above will be removed, at our sole discretion, and replaced with a default image and penalized according to the disciplinary actions.

You represent that your User Generated Content:

- will not infringe any third party's copyright, patent, trademark, trade secret or other proprietary rights;
- will not violate any law, statute, ordinance or regulation;
- will not be obscene or contain child or adult pornography;
- will not contain any viruses, worms, time bombs or other computer programming code that is intended to damage, detrimentally interfere with, surreptitiously intercept or expropriate any system, data or information;
- will not violate any third party's rights of publicity or privacy;
- will not be defamatory, unlawfully threatening or harassing, harmful to minors in any way, or otherwise offensive or inappropriate.

You are responsible for complying with all laws applicable to your User Generated Content.

Furthermore, we do not accept any visual or written tone of (names included):

- Racism
- Homophobia
- Violence
- (Sexual) Harassment
- Discrimination
- Excessive alcohol or drug consumption
- Drugs
- Vulgarities
- etc.

It is highly recommended and welcome to choose an account name in the WOO App which correlates with your real forename and surname for a better identification.

Disciplinary Action

WOO Sports has no tolerance for cheating, cheating attempts, wrong usage of the WOO products or incorrect data (e.g. posting non Valid WOO Session) and, therefore, has the right to delete specific jumps or sessions, also with retrospective effect and at our sole discretion, if there is reason to believe that there was cheating or wrong usage of the products involved. Depending on the gravity of a deed, WOO Sports is taking specific measures. The disciplinary actions are not limited to the below stated measures and can also be executed in a variable order:

Stage 1: Notification

Potential cheaters or users who are disregarding the general WOO Rules & Guidelines for the first time will receive a notification to their WOO App registration email address with an invitation to take measures to avoid future cheating attempts.

Step 2: Time Out I

Previously conspicuous users or users who didn't take any measures to avoid cheating attempts after receiving a notification will undergo further consequences. A first Time Out will make the users unable to log into the individual WOO App account for 2 weeks.

Step 3: Time Out II

Further cheating attempts will be considered as a vexatious act and be penalized by a second Time Out. The user will be unable to log into the individual WOO App account for 3 months.

Step 4: Ban / hide their profile from WOO database / tell them we deleted it

Ignoring the WOO Rules & Guidelines and the previous measures taken will lead to a ban from the WOO Sports platform. The WOO App account will be inoperative pending further notice or deleted. Every new account or posting a non Valid WOO Session on third parties accounts will lead to a Time Out or deletion of the account used.

If WOO Sports is in reasonable doubt of a Valid WOO session, a specific proof of the circumstances (e.g. identification, video, etc) can be requested.

Examples causing disciplinary action

Disciplinary actions will take place, but are not limited to, following examples of cheating attempts:

- The WOO Mount is not attached in or around the center of your board.
- The account info is set incorrectly (gender, age).

- Sharing and uploading session to a shared account with another user.
- Riding with a WOO Sensor not updated to the latest available firmware version.
- Using something else than kites or wings for propulsion.
- Freeride sessions which are not recorded on the water and without a kite or a wing for propulsion.
- etc.

Reporting

To report any attempt of cheating or a disregard of the rules mentioned in the WOO Rules & Guidelines or questions regarding the WOO Rules & Guidelines, a message can be sent to support@woosports.com. This message must include not less than:

- Full name of the sender
- At least the WOO account name of the displayed user
- A thorough explanation of the circumstances or a question
- A clear picture of the attempt of cheating or a disregard of the rules mentioned in the WOO Rules & Guidelines

Actions might not be taken if a message is missing one of the above information or if there is not enough proof of evidence according to WOO Sports.

If your own session includes wrong data, please delete your jump or sessions without reporting the session. Is there any personal uncertainty about the delivered data and you don't want to delete a jump or session, please reach out to us within 48 hrs after Start Recording. **Don't forget: knowingly uploading wrong data can be considered as an attempt of cheating and be penalized accordingly.**

Highlights

In short, these are the rules everyone must follow:

1. Don't cheat. ZERO (zip, null, nada, niente, zilch...) tolerance on this one. The extent of disciplinary actions on cheating attempts is up to WOO Sports.
2. Only activities on water count, and you can only use kites or wings as a propulsion (boats, cars or other non-kite or -wing powered equipment is prohibited).
3. Make sure your profile is set correctly (age, gender).
4. Find yourself an account name in the WOO App which at least correlates with your real name.
5. Upload your session
 - Immediately after recording it.
 - Enter the correct WOO spot and board type.
 - Upload your session to your own account.
6. Duplicate sessions are not allowed.
7. If you doubt your data, please delete it directly or report it to us.
8. The WOO Mount must be centered and parallel to the edge of the board. For riding in Kite - Freestyle mode, the button of the WOO Sensor must face to your right foot. The WOO Mount must be attached directly to the surface of the board.
9. Any vulgar tone as well as mistreatment or offending other individuals within the WOO community is forbidden.
10. Always put safety first, ride hard & have fun!

Change Log

Version	Date	Chapter	Page	Changes
Version 1.0	03/12/2021			
Version 1.1	24/02/2022	Code of Conduct	13	Added User Generated Content